



# Swiss CyberSecurity

Learn from the experts!

## HOW TO BUILD A COMMUNITY?



Participate to our  
conferences



Join our  
talks



Share your  
knowledge

# Bicsi Mária

- Project Manager at **Psynd**, a CyberSecurity consultancy company specialized in Identity and Access Management
- Community Manager at **Swiss CyberSecurity**
- Background in Financial Consultancy
- Studies in Psychology and Economics
- Master Degree in HR
- Speaking several languages
- Theta Healing Practitioner
- Event Coordinator of the Zero-Day Conference
- ISO 27001, GDPR, FINMA, PRINCE2, IAM, PAM



A group of four people (two women and two men) are standing on a grassy hillside, looking out over a vast landscape at sunset. They are all wearing backpacks and have their arms around each other, suggesting a sense of camaraderie and shared experience. The sun is low on the horizon, creating a warm, golden glow that silhouettes the group.

# A sense of belonging is something we all desire

A sense of **belonging** is a human need, just like the need for food and shelter. ... A sense of **belonging** to a greater **community** improves your motivation, health, and happiness. When you see your connection to others, you know that all people struggle and have difficult times.

You are not alone.

# Define a GOAL!



# Swiss CyberSecurity



[www.swiss-cybersecurity.ch](http://www.swiss-cybersecurity.ch)

# Meet the members!

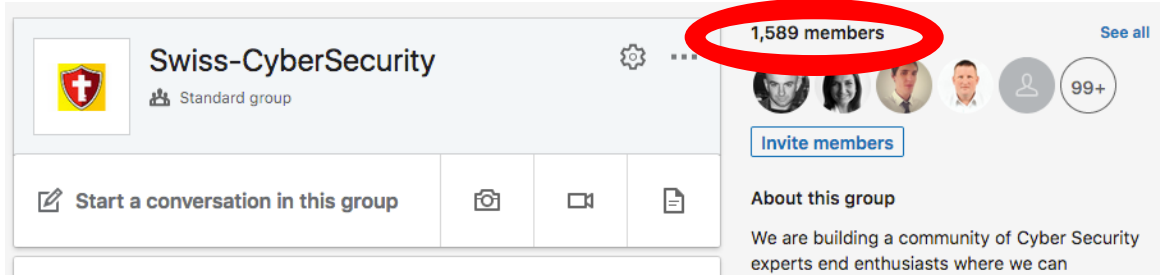
# How did we start it?



# Create a PLATFORM!



# Social Networks, Groups



Swiss-CyberSecurity  
Standard group

1,589 members [See all](#)

[Invite members](#)

About this group

We are building a community of Cyber Security experts and enthusiasts where we can



Swiss-CyberSecurity  
@SwCybSec

Tweets	Following	Followers
336	722	469

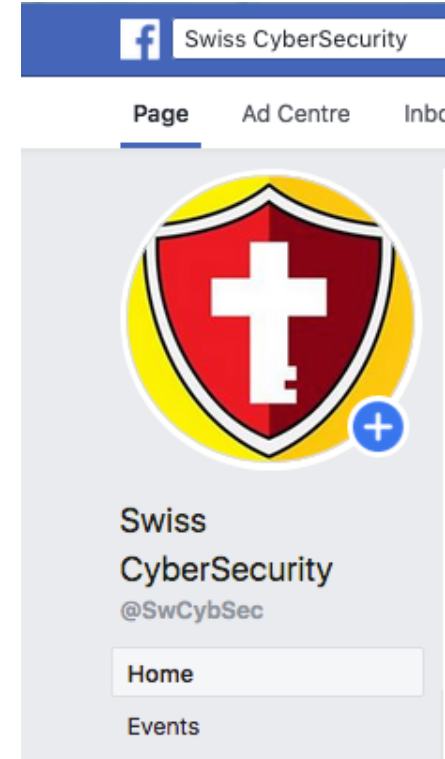


meetup

Swiss-CyberSecurity

945 members · Public group

eventbrite



Swiss CyberSecurity

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Swiss CyberSecurity  
@SwCybSec

Home  
Events

**Give extra  
BENEFITS!**

# Swiss CyberSecurity Loyalty Membership



# Develop PARTNERSHIPS!

# Strategy Partners: (ISC)<sup>2</sup> and ISACA

(ISC)<sup>2</sup>®

 **ISACA**®  
*Trust in, and value from, information systems*

## CISSP Preparation Boot Camp

BOOK NOW!

# Swiss CyberSecurity Community Partners



# Be ACTIVE!



# 2019 SCHEDULE

24  
JAN

Thursday, January 24, 2019, 7:00 PM

## Swiss-CyberSecurity: Network Security



14  
MAR

Thursday, March 14, 2019, 7:00 PM

## Swiss-CyberSecurity: Cloud Security



12  
SEP

Thursday, September 12, 2019, 7:00 PM

## Swiss-CyberSecurity: Identity and Access Management



# Be PRESENT!



# L'Événement Connecté

Ex eCom | Swiss IT Business | SMARC// | Retail-Expo  
9 & 10 Avril 2019 - Palexpo Genève, Halle 4



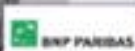
[www.swiss-cybersecurity.ch](http://www.swiss-cybersecurity.ch)



Table ronde | Cybersécurité

## « Passer de "réactif" à "proactif" »

Mercredi 10 Avril | 9h - 10h15



**Olivier Busolini**

Head of Risk Management  
& CyberSecurity  
BNP Paribas



**Samuel Barbaud**

Chief Information Security Officer  
TCS - Touring Club Suisse



**George Popescu**

IT Manager  
Procter & Gamble



**Badr Kandouz**

Chief Information Security Officer  
United Nations



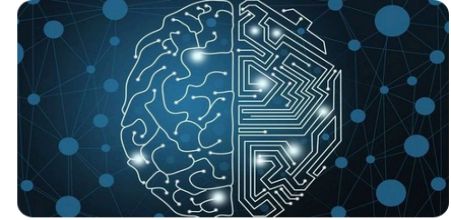
Moderated by Mauro Verderosa - CISSP IAM Expert / Founder of the Swiss-CyberSecurity Association

# 2019 SCHEDULE

18  
JUN

Tuesday, June 18, 2019, 7:00 PM

## Swiss-CyberSecurity: Artificial Intelligence



9  
MAY

Thursday, May 9, 2019, 7:00 PM

## Swiss-CyberSecurity: Data protection and Compliance



7  
NOV

Thursday, November 7, 2019, 7:00 PM

## Swiss-CyberSecurity: Risk Management



# Have FUN!

# 2019 SUMMER EDITIONS



# GROW!

# Zero-Day Conference: 24th of October





# Be the NEXT!

**Build your own community!**

**We need a  
more secured  
world!**

