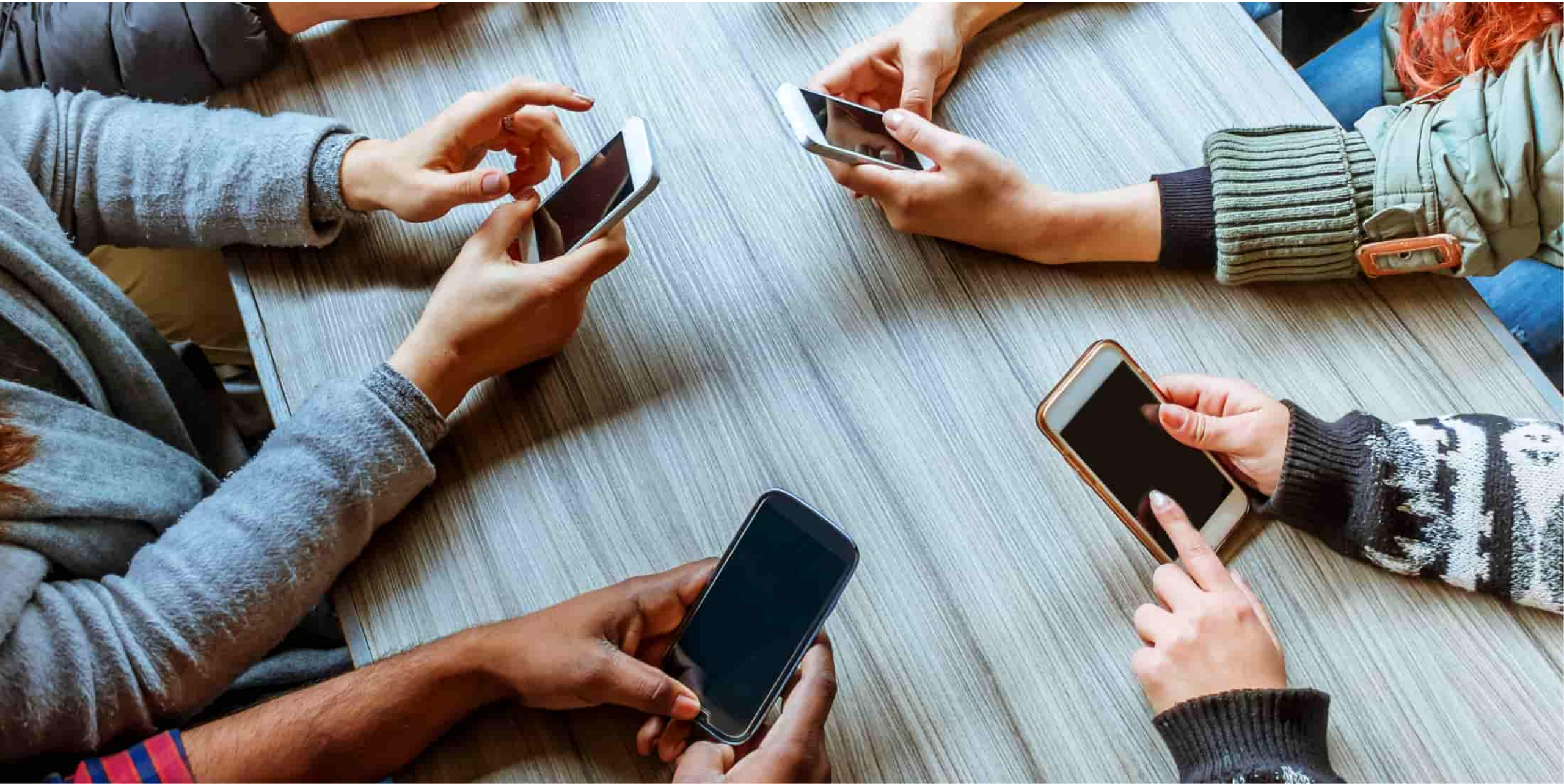


FROM HOMO SAPIENS SAPIENS TO HOMO SMARTPHONICUS SCHIZOPHRENICUS





Alcohol
Tobacco

Cocaine
Gambling

Suicidary
depression

Nomophobia

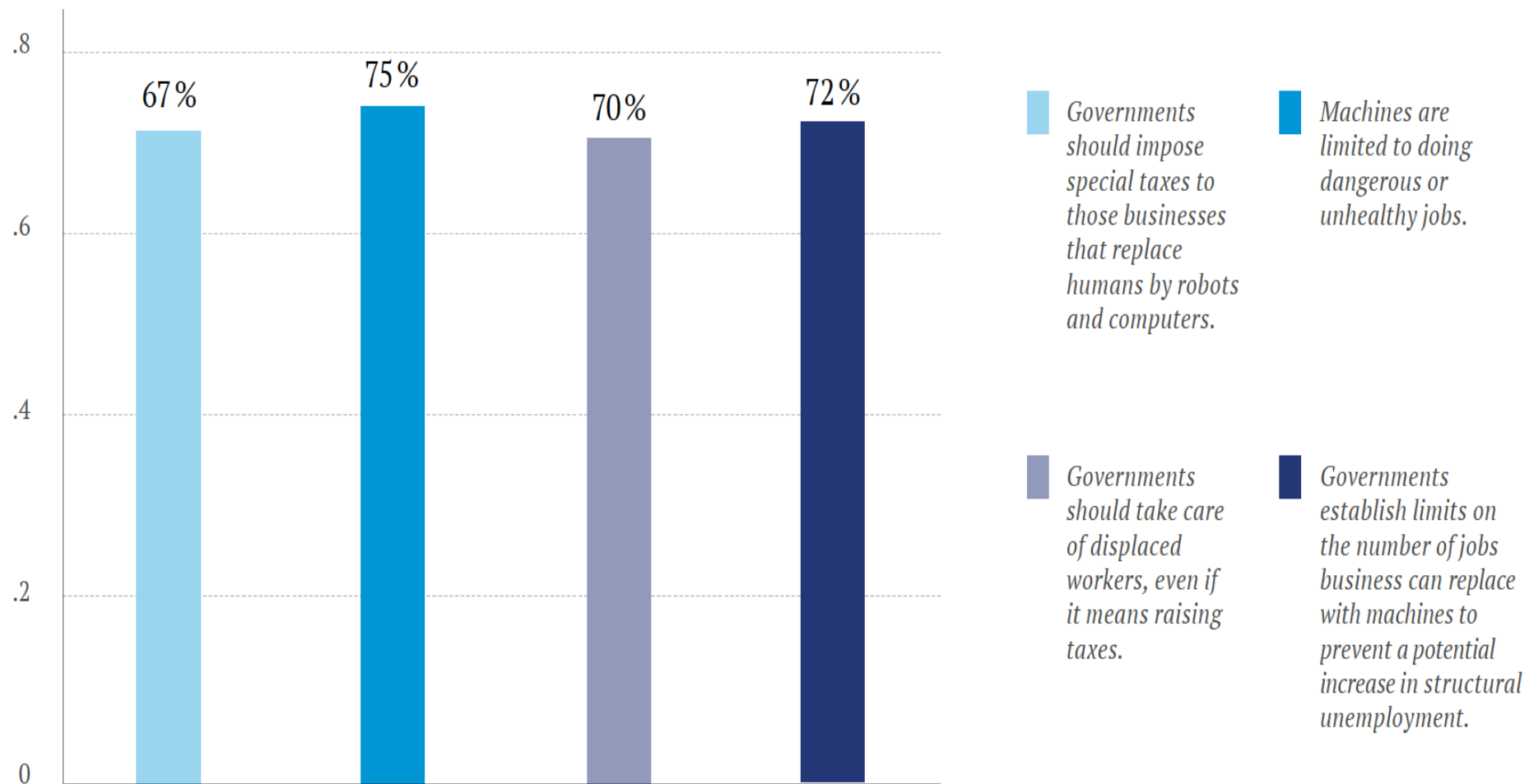
Swiss Luxury Clinics Time/Price costs for detox

EUROPEAN TECH INSIGHTS 2019

MAPPING EUROPEAN ATTITUDES
TO TECHNOLOGICAL CHANGE AND
ITS GOVERNANCE

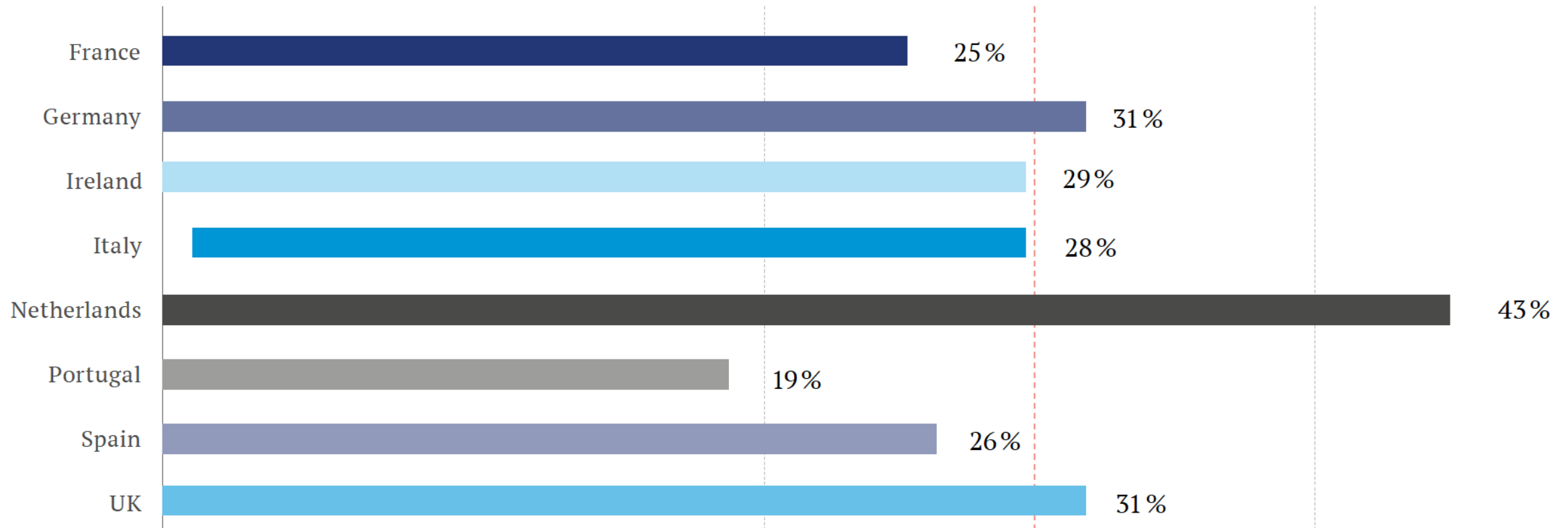


- 70 % of Europeans of all ages believe that, **if they are not appropriately controlled, new technologies will cause more harm than good** to society in the coming decade
- 40 % of Europeans believe that the company **they work for will disappear in the next 10 years if they do not implement deep and fast changes**
- most Europeans believe **governments should intervene to limit automation and tackle negative effects** on society



Schizophrenia : "a severe mental illness characterized by a **disintegration of the process of thinking, of contact with reality, and of emotional responsiveness**"
(Oxford Concise Medical Dictionary, 9th ed., 2015).

- some 25 % of Europeans are somewhat or totally in favor of **letting an artificial intelligence make important decisions about the running of their country**



Schizophrenia : "a severe mental illness characterized by a **disintegration of the process of thinking, of contact with reality, and of emotional responsiveness**"
(Oxford Concise Medical Dictionary, 9th ed., 2015).

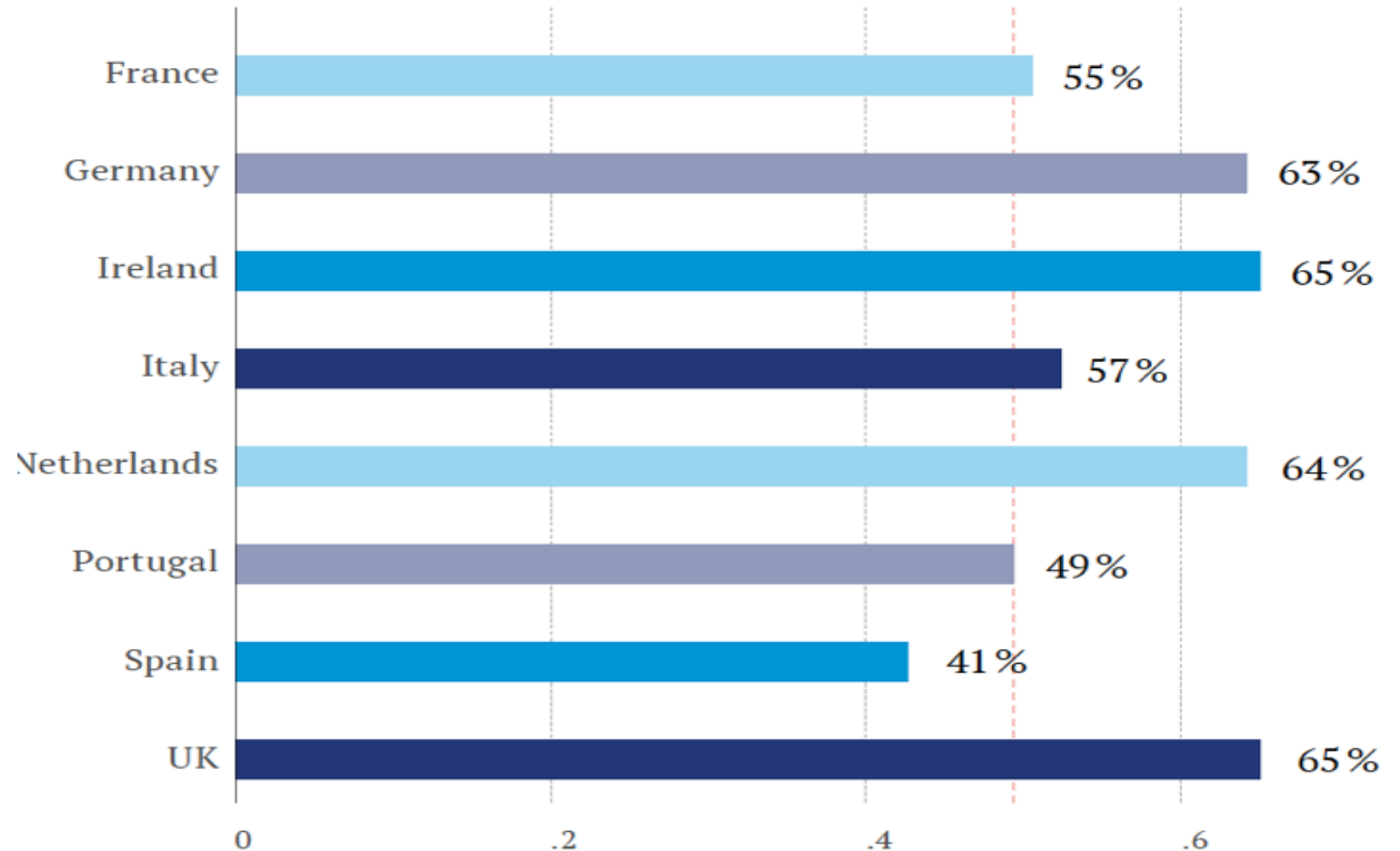
- 68 % of Europeans are worried or very worried that people will socialize digitally more than in person
(DO WHAT I SAY NOT WHAT I DO)



Schizophrenia : "a severe mental illness characterized by a **disintegration of the process of thinking, of contact with reality, and of emotional responsiveness**"
(Oxford Concise Medical Dictionary, 9th ed., 2015).

- more than 50 % of Europeans believe that **political and ideological content should be banned from social networks** in order to protect democracy

(DO WHAT I SAY NOT WHAT I READ)



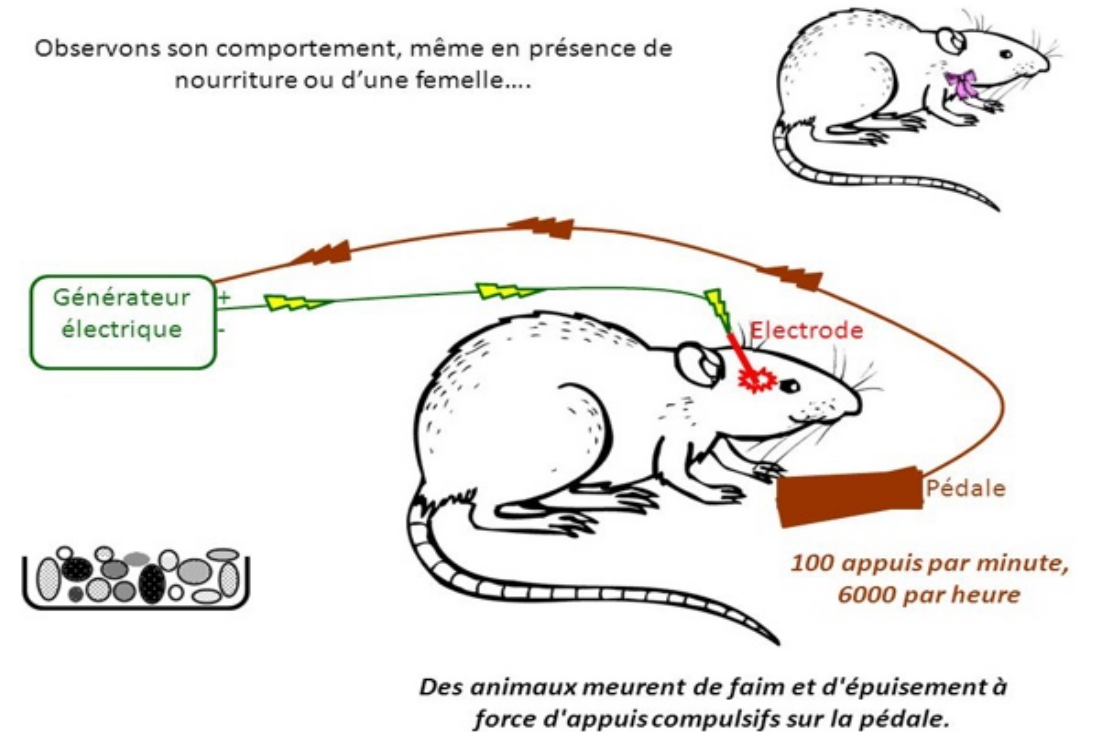
The roots of the disease: a short history 2013-2019

VITTORINO
ANDREOLI
HOMO
STUPIDUS
STUPIDUS
L'AGONIA DI UNA CIVILTÀ

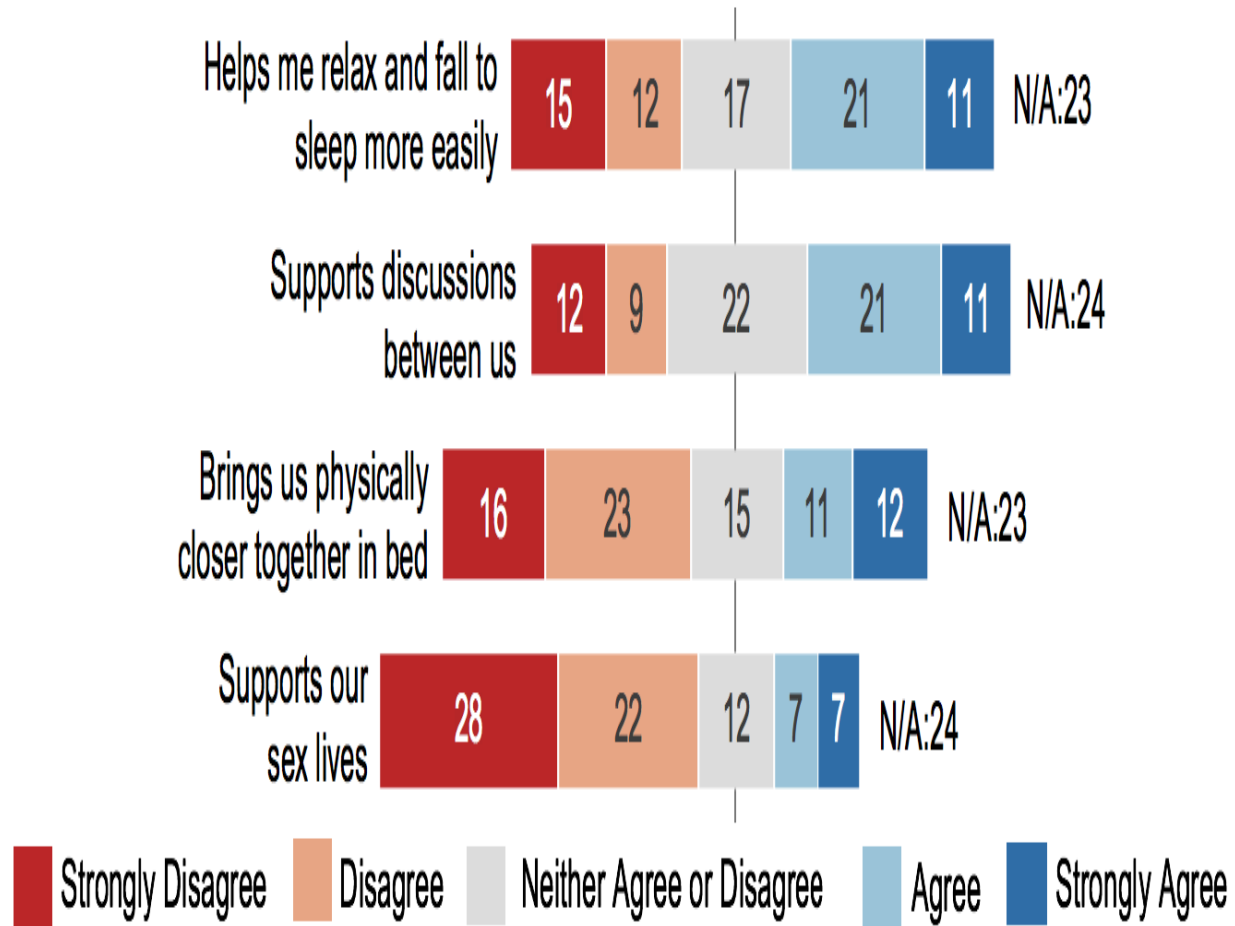
We are no longer giving importance to principles with the result that we are progressively plunging into barbarism. Civilization is not a foregone conclusion, but an achievement that passes through the transmission of values and behavior. Thus, from *sapiens sapiens*, today's man runs the risk of becoming a "*stupidus stupidus*"

The roots of the disease: a short history 2013-2019

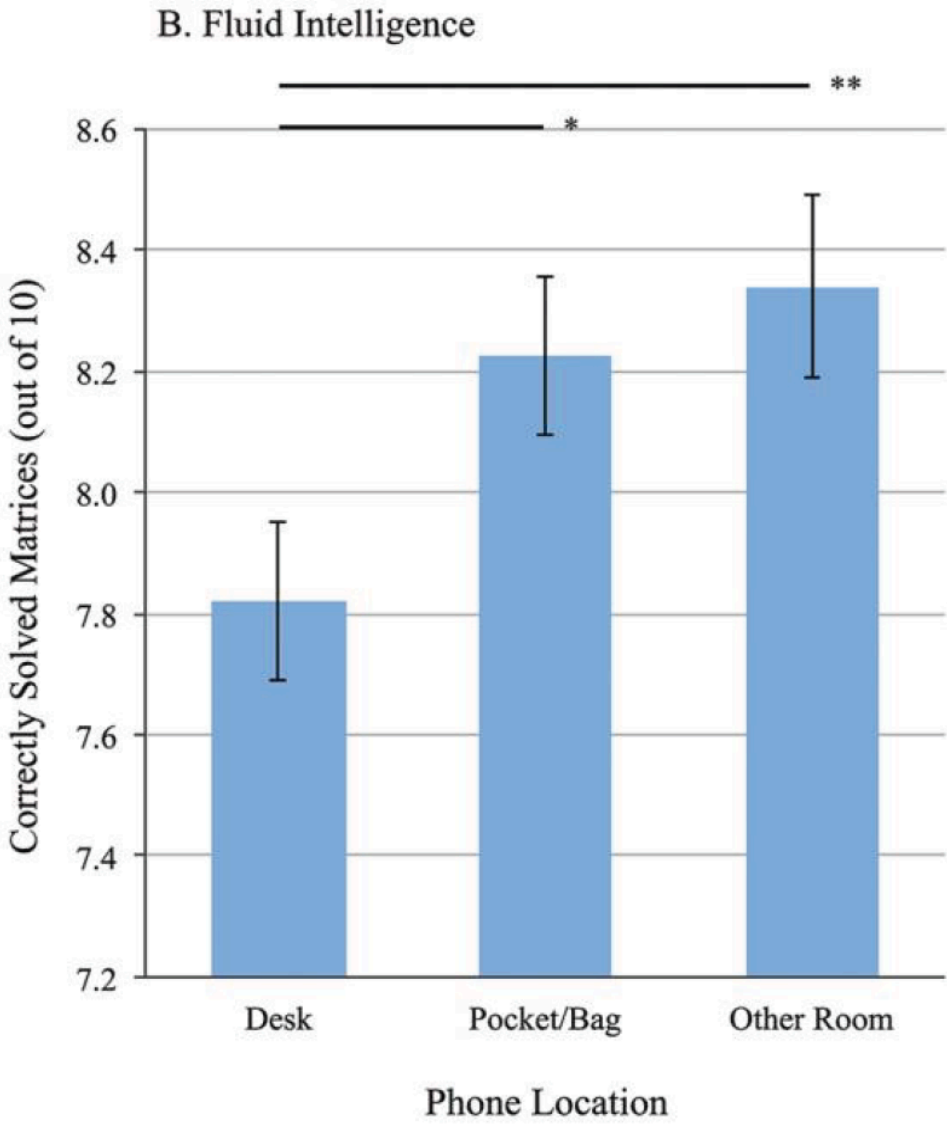
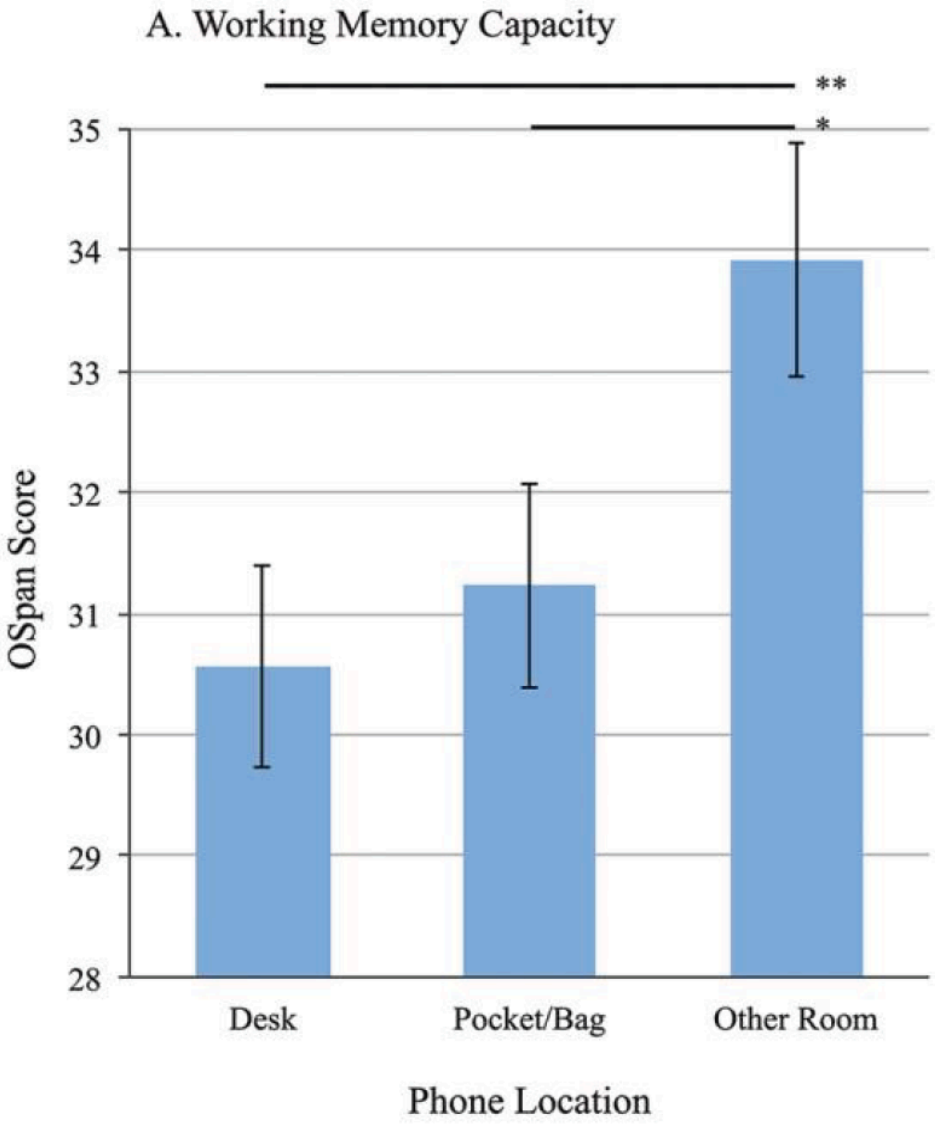
the receipts on which all the GAFAM and the other tools, soft, and app producers are just two simple and well-known cases



Able to defeat even the intimacy of our bedroom



Making us so dependent that we loose memory and intelligence just looking at them



A business performance disaster



Boon



OR

Bane?



*"Man makes **the digital world**, the digital world does not make man. **Digital world** is, indeed, the self-consciousness and self-esteem of man* who has either not yet won through to himself, or has already lost himself again.

But man is no abstract being squatting outside the world. *Man is the world of man – state, society.* This state and this society produce **the digital world**, which is an *inverted consciousness of the world*, because they are an inverted world.

The digital world is the general theory of this world, its encyclopedic compendium, its logic in popular form, its spiritual *point d'honneur*, its enthusiasm, its moral sanction, its solemn complement, and its universal basis of consolation and justification. It is the *fantastic realization of the human essence* since the human essence has not acquired any true reality.

The struggle against **the digital world** is, therefore, indirectly the struggle *against that world* whose spiritual *aroma* is **the digital world**.

The digital world addiction suffering is, at one and the same time, the expression of real suffering and a protest against real suffering. **The digital world** is the sigh of the oppressed creature, the heart of a heartless world, and the soul of soulless conditions. ***It is the opium of the people.*** (...)